



Revision: 1.5

# IDgo Privacy Policy v1.5

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# 1. Policy

This Privacy Policy describes our policies and procedures on the collection, use and disclosure of your information when you use the service and tells you about your privacy rights and how the law protects you.

We use your personal data to provide and improve the service. By using the service, you agree to the collection and use of information in accordance with this Privacy Policy.

## 2. Interpretation and Definitions

### 2.1. Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

### 2.2. Definitions

For the purposes of this Privacy Policy:

- **Account** means a unique digital credential created for you to access our service.
- **Business**, for the purpose of the CCPA (California Consumer Privacy Act), refers to the Company as the legal entity that collects Consumers' personal information and determines the purposes and means of the processing of Consumers' personal information, or on behalf of which such information is collected and that alone, or jointly with others, determines the purposes and means of the processing of consumers' personal information, that does business in the State of California.
- **Company** (referred to as either "the Company", "We", "Us" or "our" in this Agreement) refers to IDgo, Inc, 10260 SW Greenburg Rd, 4<sup>th</sup> Floor, Portland, OR 97223.
- **Consumer**, for the purpose of the CCPA (California Consumer Privacy Act), means a natural person who is a California resident. A resident, as defined in the law, includes (1) every individual who is in the USA for other than a



temporary or transitory purpose, and (2) every individual who is domiciled in the USA who is outside the USA for a temporary or transitory purpose.

- **Cookies** are small files that are placed on your computer, mobile device, or any other device by a website, containing the details of your browsing history on that website among its many uses.
- **Country** refers to: United States.
- **Device** means any device that can access the service such as a computer, a mobile phone or a digital tablet.
- **Personal Data** is any information that relates to an identified or identifiable individual.
  - For the purposes of the CCPA, Personal Data means any information that identifies, relates to, describes or is capable of being associated with, or could reasonably be linked, directly or indirectly, with you.
- **Sale** for the purpose of the CCPA (California Consumer Privacy Act), means selling, renting, releasing, disclosing, disseminating, making available, transferring, or otherwise communicating orally, in writing, or by electronic or other means, a consumer's personal information to another business or a third party for monetary or other valuable consideration.
- **Service** refers to the app or website and/or the services and functions they provide.
- **Service Provider** means any natural or legal person who processes the data on behalf of the Company. It refers to third-party companies or individuals employed by the Company to facilitate the service, to provide the service on behalf of the Company, to perform services related to the service or to assist the Company in analyzing how the service is used.
- **Third-party Social Media service** refers to any website or any social network website through which a User can log in or create an account to use the service.
- **Usage Data** refers to data collected automatically, either generated by the use of the service or from the service infrastructure itself (for example, the duration of a page visit).
- **Website** refers to IDgo, accessible from <https://www.IDgo.io>
- **You** refers to the individual accessing or using the service, or the Company, or other legal entity on behalf of which such individual is accessing or using the service, as applicable.



## 3. Collecting and Using Your Personal Data

### 3.1. Types of Data Collected

#### Personal Data

While using our service, we may ask you to provide Us with certain Personally Identifiable information (PII) that can be used to contact or identify you. Personally Identifiable information may include, but is not limited to:

- First Name and Last name
- Mobile Phone Number
- Email Address

#### Disposition of Collected Personal Data

Data	Business Purpose	Retention
First and Last Name	To associate a First and Last Name with an account.	Retained until user or legal guardian requests deletion or IDgo has no business reason to retain.
Mobile Phone Number	To associate a mobile phone number with an account.	Retained until user or legal guardian requests deletion or IDgo has no business reason to retain.
Email address	To associate and verify an email address with an account and to be able to send notices via email.	Retained until user or legal guardian requests deletion or IDgo has no business reason to retain.

#### Usage Data

Usage Data is collected automatically when using the service.



Usage Data may include information such as your device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When you access the service by or through a mobile device, you authorize your wireless carrier to use or disclose information about your account and your wireless device, if available, for the duration of your business relationship, solely to help them identify you or your wireless device to prevent fraud. We may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, unique device identifiers and other diagnostic data.

We may also collect information that your browser sends whenever you visit our service or when you access the service by or through a mobile device.

### **Tracking Technologies and Cookies**

We use cookies and similar tracking technologies to track the activity for users of our service and on our website and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze our service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some parts of our service and website.

Cookies can be "Persistent" or "Session" Cookies. Persistent cookies remain on your personal computer or mobile device when you go offline, while Session cookies are deleted as soon as you close your web browser.

We use both session and persistent Cookies for the purposes set out below:

#### **Necessary / Essential Cookies**

- Type: Session Cookies
- Administered by: Us
- Purpose: These Cookies are essential to provide you with services available through the Website and to enable you to use some of its features. They help to authenticate users and prevent fraudulent use of user accounts. Without these Cookies, the services that you have asked for cannot be provided, and We only use these Cookies to provide you with those services.



### **Cookies Policy / Notice Acceptance Cookies**

- Type: Persistent Cookies
- Administered by: Us
- Purpose: These Cookies identify if users have accepted the use of cookies on the Website.

### **Functionality Cookies**

- Type: Persistent Cookies
- Administered by: Us
- Purpose: These Cookies allow us to remember choices you make when you use our website, such as remembering your login details or language preference. The purpose of these Cookies is to provide you with a more personal experience and to avoid you having to re-enter your preferences every time you use the Website.

For more information about the cookies we use and your choices regarding cookies, please visit our Cookies Policy or the Cookies section of our Privacy Policy.

## **3.2. Use of Your Personal Data**

The Company may use personal data for the following purposes:

- **To provide and maintain our service**, including to monitor the usage of our service.
- **To manage your account:** to manage your use of the service. The personal data you provide can give you access to different functionalities of the service that are available to you as a registered user.
- **For the performance of a contract:** the development, compliance and undertaking of the purchase contract for the products, items, or services you have purchased or of any other contract with us through the service.
- **To contact you:** To contact you by email, telephone calls, SMS, regarding updates or informative communications related to the functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation.
- **To provide you** with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have



already purchased or enquired about unless you have opted not to receive such information.

- **To manage your requests and to provide support:** To attend and manage your requests to us, and to provide technical support to you as needed.

We may share your personal information in the following situations:

- **With Service Providers:** We may share your personal information with service providers to monitor and analyze the use of our service.
- **For Business Transfers:** We may share or transfer your personal information in connection with, or during negotiations of, any merger, sale of Company assets, financing, or acquisition of all or a portion of our business to another Company.
- **With Affiliates:** We may share your information with our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include our parent Company and any other subsidiaries, joint venture partners or other companies that we control or that are under common control with us.
- **With Business Partners:** We may share your information with our business partners to complete aspects of the services we offer.

### 3.3. Retention of Your Personal Data

The Company will retain your personal data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your personal data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

The Company will also retain usage data for internal analysis purposes. Usage data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our service, or we are legally obligated to retain this data for longer time periods.

### 3.4. Transfer of Your Personal Data

Your information, including personal data, is processed at the Company's operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.



Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

The Company will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your personal data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

### **3.5. Disclosure of Your Personal Data**

#### **Business Transactions**

If the Company is involved in a merger, acquisition or asset sale, your personal data may be transferred. We will provide notice before your personal data is transferred and becomes subject to a different Privacy Policy.

#### **Law Enforcement**

Under certain circumstances, the Company may be required to disclose your personal data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

#### **Other Legal Requirements**

The Company may disclose your personal data in the good faith belief that such action is necessary to:

- Comply with a legal obligation
- Protect and defend the rights or property of the Company
- Prevent or investigate possible wrongdoing in connection with the service
- Protect the personal safety of users of the service or the public
- Protect against legal liability

### **3.6. Security of Your Personal Data**

We implement a variety of security measures to maintain the safety and confidentiality of your personal information, such as encrypted communications and data stores using the best encryption commercially available, as well as strict data access and need-to-know controls.



## 4. CCPA Privacy

### 4.1. Your Rights Under The CCPA

Under this Privacy Policy, and by law if you are a resident of California, you have the following rights:

**The right to notice.** you must be properly notified which categories of personal Data are being collected and the purposes for which the personal data is being used.

**The right to access / the right to request.** The CCPA permits you to request and obtain from the Company information regarding the disclosure of your personal data that has been collected in the past 12 months by the Company or its subsidiaries to a third-party for the third party's direct marketing purposes.

**The right to say no to the sale of personal data.** you also have the right to ask the Company not to sell your personal Data to third parties. you can submit such a request by visiting our "Do Not Sell My Personal Information" section or web page.

**The right to know about your personal data.** you have the right to request and obtain from the Company information regarding the disclosure of the following:

- The categories of personal data collected
- The sources from which the personal data was collected
- The business or commercial purpose for collecting or selling the personal data
- Categories of third parties with whom we share personal data
- The specific pieces of personal data we collected about you

**The right to delete personal data and account.** you also have the right to request the deletion of your personal data and account that have been collected in the past 12 months. You may contact us as noted in Section 10 to request the deletion of your personal data and account.

**The right not to be discriminated against.** you have the right not to be discriminated against for exercising any of your Consumer's rights, including by:

- Denying goods or services to you
- Charging different prices or rates for goods or services, including the use of discounts or other benefits or imposing penalties
- Providing a different level or quality of goods or services to you
- Suggesting that you will receive a different price or rate for goods or services or a different level or quality of goods or services.



## **4.2. Exercising Your CCPA Data Protection Rights**

In order to exercise any of your rights under the CCPA, and if you are a California resident, you can email or call us or visit our "Do Not Sell My Personal Information" section or web page.

The Company will disclose and deliver the required information free of charge within 45 days of receiving your verifiable request. The time period to provide the required information may be extended once by an additional 45 days when reasonably necessary and with prior notice.

## **4.3. Do Not Sell My Personal Information**

We do not sell personal information. However, the service providers we partner with (for example, our advertising or banking partners) may use technology on the service that "sells" personal information as defined by the CCPA law.

## **5. Your California Privacy Rights (California's Shine the Light law)**

Under California Civil Code Section 1798 (California's Shine the Light law), California residents with an established business relationship with us can request information once a year about sharing their personal data with third parties for the third parties' direct marketing purposes.

If you would like to request more information under the California Shine the Light law, and if you are a California resident, you can contact us using the contact information provided below.

## **6. California Privacy Rights for Minor Users (California Business and Professions Code Section 22581)**

California Business and Professions Code section 22581 allow California residents under the age of 18 who are registered users of online sites, services, or applications to request and obtain removal of content or information they have publicly posted.

To request removal of such data, and if you are a California resident, you can contact Us using the contact information provided below and include your first and last name and the phone number associated with your account.



Be aware that your request does not guarantee complete or comprehensive removal of content or information posted online and that the law may not permit or require removal in certain circumstances.

## **7. Children's Online Privacy Protection Act Compliance**

We are compliant with the requirements of COPPA (Children's Online Privacy Protection Act), 15 U.S.C. §§ 6501-06 and 16 C.F.R. §§ 312.1-312.12, as we do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older. By using IDgo products and services, you represent that you are thirteen (13) years of age or older.

## **8. Links to Other Websites or Resources**

Our service may contain links to other websites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

## **9. Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our website and on our mobile application.

We will update the "Last Updated" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on our website or in our mobile application.

## **10. Contact Us**

If you have any questions about this Privacy Policy, you can contact us:

- By email: [support@IDgo.io](mailto:support@IDgo.io)
- By mail: IDgo, Inc, 10260 SW Greenburg Rd. 4<sup>th</sup> Floor Portland, Oregon 97223.



## 11. Document Change Record

<b>Date</b>	<b>Author</b>	<b>Revision</b>	<b>Change Reference</b>
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